

SMO Packages

Silver Package

Gold Package

Diamond Package

Social Media Marketing - (Promoting your business through creating networks in most popular & your targeted communities - boost traffic & create brand identity)

| | | | |
|---|---|---|----|
| Twitter | ✓ | ✓ | ✓ |
| Facebook | ✓ | ✓ | ✓ |
| Google+ | ✓ | ✓ | ✓ |
| LinkedIn | ✓ | ✓ | ✓ |
| Kaboodle (only for product based sites) | ✓ | ✓ | ✓ |
| Other relevant Social Media Sites | 5 | 7 | 10 |

Video Marketing - (Promoting your business through video sharing sites - drive masses of traffic from video sites having high visits)

| | | | |
|--|---|----|----|
| No. of Videos to be promoted (Videos provided by client) | 1 | 1 | 2 |
| Facebook | ✓ | ✓ | ✓ |
| Google+ | 5 | 10 | 15 |

Bloggng - (Creating interesting blog posts & regularly updating official blog - create brand identity & gain returning visitors/subscriptions)

| | | | |
|--|---|---|----|
| Blog Setup (on WordPress/Blogger platform) | 1 | 1 | 1 |
| Blog Post Updatons | 2 | 4 | 8 |
| Blog Commenting | 2 | 5 | 10 |

Article Promotion - (Creating business focused articles & publishing them in popular article sites like Ezine Articles, Articlebase, etc. - generate backlinks & real traffic)

| | | | |
|---------------------|----|----|----|
| Article Creation | 1 | 1 | 1 |
| Article Submissions | 10 | 20 | 40 |

Press Media Exposure - (Creating & Distributing news article or media release in popular News sites like Bignews, Prinside, Sbwire etc. - gives instant exposure & quality traffic)

| | | | |
|---------------------------|---|----|----|
| Press Release Creation | 1 | 1 | 1 |
| Press Release Submissions | 5 | 10 | 20 |

Content Sharing Sites - (Creating content networks and publish content in impressive way - Gives more exposure and boost ultimate readership)

| | | | |
|--------------------|---|---|---|
| Content Submission | 1 | 2 | 3 |
|--------------------|---|---|---|

Image Submission Sites - (Creating business focused images and publishing them in famous image submission sites - boost traffic and gives instant exposure)

| | | | |
|--------------------|----|----|----|
| Image Submission | 5 | 10 | 15 |
| Social Bookmarking | 10 | 25 | 50 |

Reporting & Support

| | | | |
|---|--------------|----------------|----------------|
| Daily Status Report | ✓ | ✓ | ✓ |
| Weekly Status Report | ✓ | ✓ | ✓ |
| Submission Report (Monthly) | ✓ | ✓ | ✓ |
| Expert's opinion for optimal Goal Conversions | Verbal | Verbal | Verbal |
| Email Support | ✓ | ✓ | ✓ |
| Chat Support | ✓ | ✓ | ✓ |
| Phone Support | ✓ | ✓ | ✓ |
| Package Price [per month] | \$600 | \$1,250 | \$1,900 |

All the above packages include the following:

- ✓ Submissions will be done manually by trained experts.
- ✓ All our services are Ethical, search engine compliant and SEO friendly.
- ✓ All Social Bookmarking will be optimized with proper tags and titles.
- ✓ We would be accountable for submissions only. Detailed submission report will be provided.
- ✓ Social Networking will be done in the targeted niche.
- ✓ Articles & Press Release will be provided by the clients. However, their descriptions & keywords will be provided at our end.
- ✓ Client needs to provide good quality images.