



## National Oak Distributor App

National Oak Distributors, Inc. is the country's premier Automotive Paint, Body, and Equipment (PBE) warehouse distributor. In addition to having the most extensive distribution footprint in the industry and reaching over 95% of the population with next-day delivery, National Oak customers are served by the largest, most knowledgeable network of sales and customer service associates.

### Objectives

Management at the National Oak Distributor took decisive action to create a dedicated application for its operational tasks to fix continual organizational challenges. Rave Digital being their eCommerce development partner, assisted them in executing this in the desired timeline.

National Oak Mobile Application has been developed for B2B business owners and sales teams who need to place unique or customized order items for a customer. The app is designed to be synced with the cart on your desktop so that you may add items throughout the day then review them later to ensure you meet your freight prepaid limit.

- Implement seamless product search
- Include advanced search of products by category, brand, or keyword
- Integrate efficient & easier navigation
- Add-to-cart functionality to simply enter an SKU to add to your cart
- Put in place enhanced order management system (OMS)
- Quick order via ERP integration to pick up or via Package Delivery
- Properly managed product reviews
- Review section for consumers to have a quick look at past clients' experience

# Solution

With the National Oak app, you can now browse, search and make a purchase straight from your IOS/Android device. Specifically developed to give customers on-the-go access to product details and stock information, the NOD App is excellent for B2B business owners and sales teams who need to special order items for a customer. For larger orders, the app syncs with the cart on desktops to add product items throughout the day then reviews them later to ensure they meet the freight prepaid limit.

The app assists sales representatives and customers in resolving their unique challenges. The sales representative can use functionalities such as live quotes, custom pricing checks, or upgrades while on the field touring vendors for orders. With the mobile app, they can freely place quick orders at their discretion at any time, following company standards. On the customer level, the application offers detailed product information on mobile devices. Features like advanced search, order management system, and easy checkout make it a breeze for customers to purchase with NOD.

Key features of the NOD app include

- Easy add-to-cart functionality– simply enter an SKU to add to your cart
- Advanced search by category, brand, or keyword
- View stock availability on product pages
- Dedicated section for integrating customers' feedback
- Effortless order management for quick order and delivery
- Shipping estimates for custom order, packages, and delivery

## Going Beyond Platform Development

Rave Digital delivers end-to-end, cutting-edge eCommerce solutions; our team continues to develop world-class extensions (in support of Magento) customized to clients' unique requirements. Our team approaches development, design, strategy, and digital marketing holistically, devising tailored solutions for our client's ongoing business success. With a history of award-winning, client-dedicated eCommerce solutions, we help clients thrive in their business vertical and industry.