

Yadtel

Delivering worldclass technology and business services for customers to connect seamlessly with their associates across the globe, Yadtel offers a range of services including Network security, phone systems, internet, security and surveillance, transport, and IT services. Yadtel aims to establish itself as the to-go technology provider to its customers in the Yadkin Valley region of North Carolina by providing a seamless experience.

Objectives

Yadtel reached out to Rave Digital in search of a comprehensive solution to fulfill their need for effectively managing customer service and eCommerce offerings. They were looking for a platform upgrade through which they could gain the power to create unique and engaging shopping experiences. The very first designated task was to migrate Yadtel from Laravel to an eCommerce ecosystem through which the team can deliver meaningful commerce experiences.

With a wide range of services on its eCommerce store, Yadtel had a unique requirement of creating multiple landing pages, each customized to distinct services. During our initial consultative conversations, the team identified the following requirements to deliver a successful Magento 2 Store to Yadtel:

- Migration from Laravel to Magento 2
- Creation of Intuitive Landing Pages
- Seamless Content Creation and Management for Admin
- Order Management Solution

INCREASED
GOAL
COMPLETION
BY
629%

INCREASED
OVERALL
SESSIONS
BY
656%

INCREASED
ORGANIC
SESSIONS
BY
804%

Solution

The team migrated Yadel's Laravel (custom CMS) site to Magento 2 (v. 2.3.4), delivering a customized M2 solution! To create intuitive and unique landing pages for distinct services on the platform, the Page Builder extension was included for creating content by dragging and dropping pre-built controls. This inclusion assisted them to make the most of the drag-and-drop functionality by creating new content types and extending the existing ones. The functionality of live previews also helped the team to see how the content looks on the storefront.

After the implementation of Page Builder, the Yadel team was served with the capacity to seamlessly create content and distribute it across with absolute ease and precision. Apart from the above-mentioned solutions, the Rave team implemented the following solution integrations to deliver the required front and backend functionalities:

- Developed new theme and landing pages with catalog section for distinct categories using Page Builder
- Integrated Purchase order management
- Integrated Live chat Option
- Implemented the "Job Application - Management" module to manage the Multi-Step Application form.
- Implemented Custom Module to manage all streaming tool sections. Where the admin can upload the detail file and the system will read and render all details on the CMS page. Where customers can compare different services.
- Implemented one new module for SSO functionality.
- Implemented "PDF uploader" functionality for admin end.
- New Relic monitoring tool.

Going Beyond Platform Development

Rave Digital delivers end-to-end, cutting-edge eCommerce solutions; our team continues to develop world-class extensions (in support of Magento) customized to clients' unique requirements. Our team approaches development, design, strategy, and digital marketing holistically, devising tailored solutions for our client's ongoing business success. With a history of award-winning, client-dedicated eCommerce solutions, we help clients thrive in their business vertical and industry.