



Magento Capability Statement



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Our Mission

"To help businesses with their bottom line, by delivering quality technology services."

We Believe In



TIMELY DELIVERY

WORK NOT COMPLETED ON TIME LOSES VALUE.



HIGH QUALITY

WORK THAT EXCEEDS CUSTOMER'S EXPECTATIONS.



CUSTOMER SUPPORT

PROVIDING CUSTOMERS WITH EXCEPTIONAL SERVICE AND SUPPORT.

Why Us

Global Presence & Reach

CORPORATE HEADQUARTER



USA

3111 N University Dr.,
#604, Coral Springs,
FL 33065, United States

OTHER OFFICES



BELARUS

Mironova Street, 4
212030 Mogilev,
Republic of Belarus



UK

86-90 Paul St,
Hackney, London
EC2A 4NE, UK



INDIA

193 Greater Brijeshwari,
Pipliyahana, Indore,
MP 452016, India

Awards & Recognition



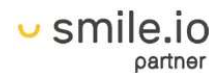
Top Rated Magento Agency

BY CLUTCH.CO - 1ST POSITION @ TOP MAGENTO DESIGN & DEVELOPMENT FIRMS LISTING

The screenshot shows the Clutch website interface. At the top left is the Clutch logo with the tagline "Firms that deliver". Below it, a navigation bar includes "2022 Reviews" (highlighted with a red box) and "Top Magento Designers and Developers". A secondary navigation bar shows "4,483 Firms", "Reviews" (selected), and "Leaders Matrix". The main content area is titled "List of the Top Magento Design & Development Firms". The first entry is for Rave Digital, featuring the company logo, the tagline "HELPING BUSINESSES IN THEIR BOTTOM LINE!", a 4.9 star rating from 62 reviews, and a list of key statistics: "100% E-Commerce Development", "100% Magento", "\$10,000+", "250 - 999", and "Coral Springs, FL". A quote from a client is also visible: "The dedication and expertise they've showcased have been very impressive." followed by "CEO, E-Learning Platform".

Our Technology & Service Partners

Rave has developed a robust partner network central to the successful development of customized eCommerce solutions specific to our clients business requirements and unique growth strategies



Magento Certifications



X42

Adobe Commerce Trained Solution Partner

Solution partners earn this badge by having members of their team successfully complete the Adobe Commerce.

Training Partner Program

Total Adobe Commerce On-Demand training courses taken by Partner Team.

- 8 Fundamentals of Adobe Commerce Development
- 8 Core Principles for Theming in Adobe Commerce



X1

Adobe Commerce Full Stack Developer

Adobe Certified Master Magento Full Stack Developers have passed all three exams: Adobe Expert-Commerce Developer, Front End & JavaScript. They are masters of all the key aspects of Adobe commerce/Magento store.

They are skilled in customizing existing components, back-end development, admin modifications, architecture and lifecycle, and much more.



X1

Adobe Commerce Architect

FKA Magento 2 Certified Professional Developer Plus

Magento Commerce Architects are Senior Adobe Commerce developers with 2 years of experience in customizing different areas or leading projects that they have managed. They are knowledgeable about key technical decisions needed on a project, as well customer needs for their specific requirements.

They have the ability to make architectural decisions, forecast the impact of customization, and understand of core mechanisms in the most important areas like price calculation for a product, checkout, and quote operations.

EXPERT



X4

Adobe Commerce Cloud Developer

FKA Magento 2 Certified Professional Cloud Developer

Adobe Commerce Cloud Developers have strong experience developing for the Adobe Commerce Cloud environment. They have the skills and knowledge required to deploy, test, troubleshoot, and operate in the Magento Cloud environment, including how to leverage Cloud platform features to enhance the project operations and performance along with skills in troubleshooting and integrations.

EXPERT



X7

Adobe Commerce Developer

FKA Magento 2 Certified Professional Developer

Adobe Commerce Certified Developers demonstrate an understanding of Adobe Commerce's architectural concepts and the ability to customize Adobe Commerce according to best practices.

They have skills and knowledge of Adobe Commerce in the areas of: UI modifications, database changes, admin modifications, customizations, catalog and checkout structure, rendering, Adobe Commerce database, entity-attribute-value model—EAV, sales & customers, advanced features, and functionality changes.

EXPERT



X9

Adobe Commerce Business Practitioner

FKA Magento 2 Certified Solution Specialist

Adobe Commerce Business Practitioners are the developers who are just starting their career as Magento 2 experts and have the skills to make UI modifications, database changes, admin modifications, or customizations.

They will also be able to handle catalog structure alterations in addition to other duties including checkout functionality adjustments.

EXPERT



X4

Adobe Commerce Front-End Developer

FKA Magento 2 Certified Professional/Front end Developer

Adobe Commerce Front-End Developers are responsible for creating custom themes and layouts, as well as translating Adobe Commerce's content management system into different languages.

They use a wide range of tools including HTML/CSS skills to make websites look beautiful from every angle with elegant style sheets that work efficiently on mobile devices or desktop screens.

EXPERT



X2

Adobe Commerce JavaScript Developer

FKA Magento 2 JavaScript Developer

Adobe Commerce JavaScript Developers can develop new JavaScript modules for Adobe Commerce and customize existing ones.

They are skilled in working on Magento javascript framework, customer data sections, server-side configuration, UI components, and much more.

PROFESSIONAL



X14

Adobe Commerce Developer

FKA Magento 2 Certified Associate Developer

Adobe Commerce Developers are the developers who are beginning their career as an Adobe Commerce Developer and have the skills and knowledge of Magento 2 in the areas of UI modifications, database changes, admin modifications, customizations, catalog, and checkout structure, and functionality changes.



X8

Magento Certified Developer Plus

Magento Certified Developer Plus is skillful in the use of Magento Enterprise Edition and has delved into details of the structure of Magento that many have not often explored. They have the skills and knowledge needed to customize Magento in the following areas: core architecture, UI modifications, catalog, checkout, Magento Enterprise features & security.

They are capable to make architectural decisions, forecast the impact of customization & will test understanding of core mechanisms in areas like price calculation for a product, checkout, and quote operations.



X8

Magento Certified Developer

Magento Certified Developers have demonstrated a thorough understanding of Magento's architectural concepts and the ability to customize Magento according to best practices.

They have skills and knowledge of Magento in the areas of: UI modifications, database changes, admin modifications, customizations, catalog and checkout structure, rendering, Magento database, entity-attribute-value model—EAV, sales & customers, advanced features, and functionality changes.



X1

Magento Certified Solution Specialist

A Certified Solution Specialist has demonstrated a thorough understanding of how to apply Magento's functionality to eCommerce business goals according to best practices.

They can efficiently align business objectives with Magento functionality, optimize the use of native features, and avoid unnecessary customization.

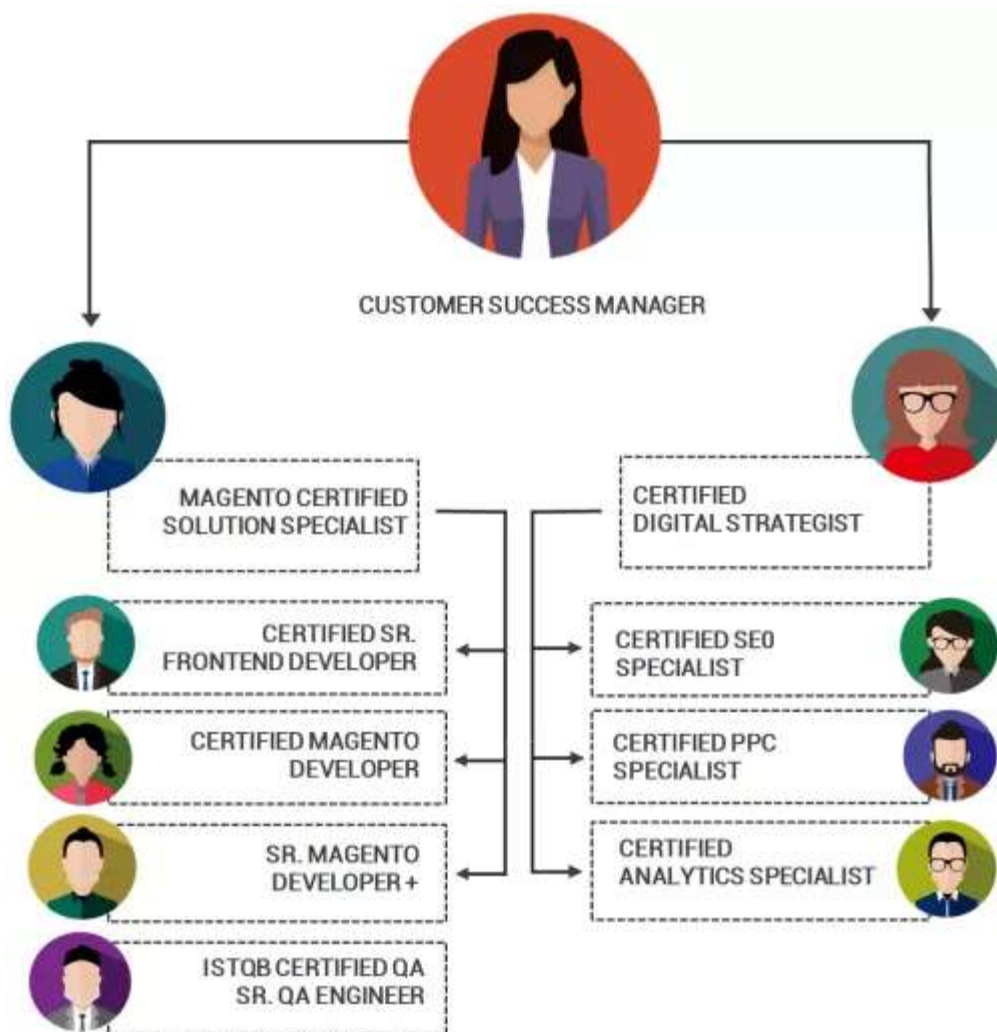


X1

Magento Certified Front End Developer

Magento Certified Front End Developers have demonstrated a thorough understanding of Magento's theming components and the ability to modify the user interface according to best practices. They are capable to creates and customizes Magento themes including: templates, layouts, CSS, JavaScript, and other components of the front end, including translations, of a Magento site. The use the Admin Panel to implement design-related system configuration and modify the appearance of specific pages.

Dedicated Team



Renowned Clients



Client Testimonials

A Few Recommendations on Clutch and UpCity



Rave Digital was detail-oriented and understood the importance of an easy, user-friendly layout. The team was professional, and skilled from day one and offered prompt communication. They also provided a dashboard to track metrics. They have a deep understanding of their customers' businesses make them a valuable partner.

Top Qualities: Great Results, Expert, High Integrity

- **JEFF HECKMAN, Director of eCommerce, Topps Co Inc.**



I have not once regretted the decision to move to Rave Digital. Rave completely redid my website, and completely changed my workflow. It used to take us about 15 minutes to process an order on our old system. Now it takes 1 minute or less. Everything we do at our office is with the greatest efficiency possible. The team is extremely clear in their communication.

Top Qualities: Quality Results, Personable, Good Value

- **CAROL BLAKE, CEO, Access Floor Systems**



Rave Digital designed and developed a Magento B2B system with robust client customization. The system integrated a database of 30,000 products. Company growth has improved from 3% to 17% after the launch of the website. The most important thing to share is that Rave delivered on time and within budget. We've contracted Rave again for migrating the site in Magento 2. Rave Digital is truly a partner, not a vendor.

Top Qualities: Great Results, Good Intellect, Optimism

- **STEVE WEST, Director Of IT, National Oak**

Extensive Magento Experience



40+

Magento Certified
Developers



400+

Magento Online
Stores Developed



500+

3rd Party
Customizations &
Integrations with
Magento



6.78B

Visitors To Our
Developed &
Optimized Magento
Stores



71%

Average Increase in
Sales with our
Magento
Implementations

Magento Services



Magento 2 Development



Magento Open Source
& Commerce Development



Magento Commerce Cloud
Development



Magento B2B Development



Magento Maintenance



Other Ecommerce to
Magento Migration

Featured Projects

Magento Commerce

Green Roads



DESCRIPTION

It is a Magento 2 Enterprise based wholesale application intended to sell wellness products, tea & coffee, CBD, hemp oils, etc.

TECHNOLOGY



wholesale.greenroadsworld.com

FEATURES



Purchase Order System



Customized Magento Checkout Steps



Product Quick View



Custom ShipStation Shipping Rates



Customized Product Detail Page with Custom Attributes



Customized Theme and Layout



Different View for Guest and Logged-in Users



Manageable FAQ



Popup Notifications on Adding Cart



Retailer Multi-step Form

INTEGRATIONS



Social Media Sharing Integration



Custom Popup Integration

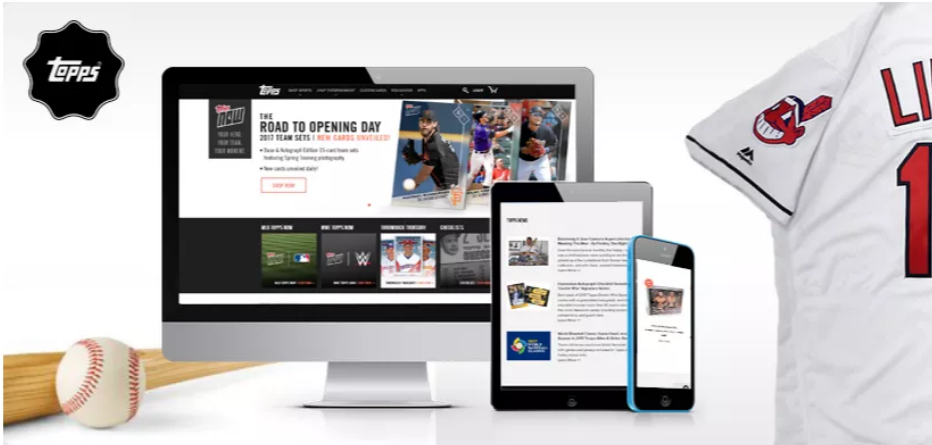


ShipStation API Integration



Zoho CRM Integration

Topps



DESCRIPTION

Topps is a Magento 2 Commerce based store providing a range of sports products like vintage apparel, posters, prints that will bring us back to a much simpler time in our lives.

TECHNOLOGY



topps.com

FEATURES

Ecommerce Product Catalog Management	CRON Scheduler	Shipping Restrictions	Locate Search by Zipcode/City/Distance
Free Shipping Over Specific Offers	Bonus Card Order Module	Redemption Module	Ultimate Card Giveaway Reservation Module
Store Credit	Store Locator	Trading Cards	Cloudflare WAF

INTEGRATIONS

Authorize.Net Payment Integration	Masterpass Integration	PayPal Payment Integration	New Relic. New Relic Integration
Oracle ERP System Integration	Rapidflow Integration	Sailthru Integration	Subscription Module Integration
WordPress Integration Using FishPig	Zendesk Integration	Google Analytics Integration	Newsletter Subscription Integration
Smile.io (formally Sweet Tooth) Integration	eBay Integration	Braintree Integration	Google Tag Manager

National Oak



DESCRIPTION

It is a Magento 2 Commerce based B2B store selling automotive paint, body, and equipment.

TECHNOLOGY



nodonline.nationaloak.com

FEATURES



Banners Slider Management



Multi Currencies



Manufacturer Management



Custom Shipping Methods



Customized Magento Checkout Steps



Multi-Website Shopping Cart



Multi Store



Multi-Warehouse



Custom Pricing



Easy Add



Pricing Request Module

INTEGRATIONS



Free Gift Module Integration



Google Translator Integration



Live Chat System Integration



Perfection ERP Integration



WordPress Integration Using FishPig



Google Analytics Integration



Google Shopping Integration



Social Media Sharing Integration



Shopping Cart Integration



Cloudflare WAF



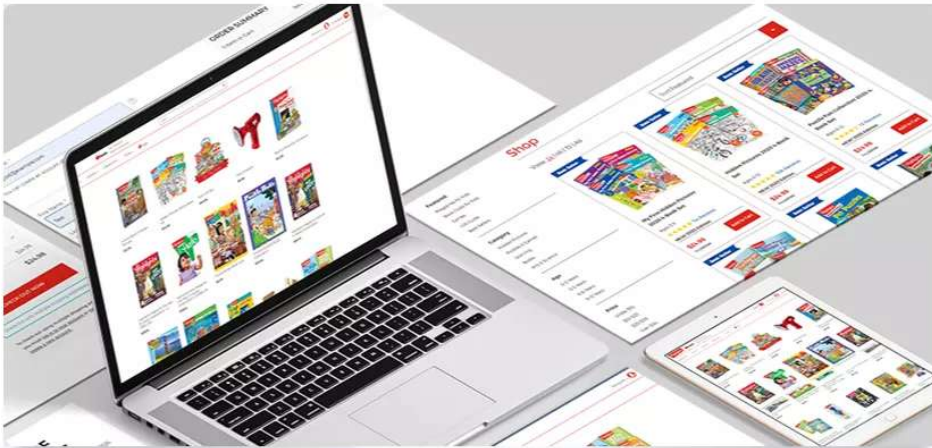
Integration with Amazon using M2EPro



Legacy Data Warehouse

Magento Commerce Cloud

Highlights For Children



DESCRIPTION

Highlights is a Magento 2 Commerce Cloud-based retailer website intended to sell various kinds of magazines for kids.

TECHNOLOGY



highlights.com

FEATURES

Order Management	Gift Card Module	Ecommerce Product Catalog Management	Shipping Restrictions
Promo Code	Customer Management	Inventory Control	Data Feed Management Tool
Table Rate Shipping	Free Trial Product Setup	Checkout Customization	Customized Theme and Layout
Multi-factor Authentication Login	Shopping Cart Price Rules	Cart/Quote Creation	Tag Management
Link Overriding To External Urls	Customizable Options	Payment Restrictions & Validations	Promotion Management

INTEGRATIONS

New Relic Integration	Yotpo Integration	Drupal CMS Integration	Smarter HQ Integration
Google Tag Manager	Amasty Shipping Suite	CDS Global Module	Integrate/Embed Third Party Pixels

Hearst UK



DESCRIPTION

Hearst Magazines UK is a B2C Magento 2 Commerce Online store that sells over four million magazines a month and has 17 million UK digital unique users, reaching 22 million fans and followers.

TECHNOLOGY



hearstmagazines.co.uk

FEATURES



Advanced Search



Push Notification



Inventory Control



Custom Pricing



Discount Eligibility Check



Manageable FAQ



Promo Offer



Multiple Subscription/Offer Options



Gift a Product

INTEGRATIONS



Live Chat System Integration



New Relic Integration



Google Analytics Integration



Feefo

M1 to M2 Migration

Guideposts



DESCRIPTION

Guideposts is a Magento 2 Commerce Cloud-based non-profit online shop dedicated to offering faith-based products with uplifting stories, faith-filled resources & life-changing programs.

TECHNOLOGY



shopguideposts.org

FEATURES

Banners Slider Management	Responsive Theme Implementation	Tier Pricing Structure	Abandoned Cart Management
Sitemap Extension	Integrated multiple pricing levels – Retail, Wholesale, Dealer, OEM	Bulk Order/Re-order Products	Upselling/Cross-selling Option
Ecommerce Wishlists	Advanced Promo Rules	Table Rate Shipping	Marketing Automation
Best Sellers/Featured Products	Custom Multi-select Layered Navigation	Quantity Based Discounts	Product Rating and Reviews
Back Order & Pre-Order Products	Donation Management Module	Content Scheduling	Visual Merchandiser

INTEGRATIONS

New Relic Integration	Google Analytics Integration	Yotpo Integration	USPS Shipping Integration
Google Tag Manager	CDS Global Module	Fastly CDN, WAF & DDos	

America's Test Kitchen



DESCRIPTION

ATK is a Magento 2 Commerce Cloud based retailer website intended to sell various kinds of products related to cookbooks, apparel, magazines, and some kitchen tools

TECHNOLOGY



americastestkitchen.com

FEATURES

Multi Currencies	Inventory Control	Upselling/Cross-selling Option	Gift Registry
Table Rate Shipping	Product (Stocked/Kit) Management	Marketing Automation	Customized Product Detail Page with Custom Attributes
Customized Theme and Layout	Promo Offer	Multi-factor Authentication Login	Custom Global and Product Search
Accelerated Mobile Pages	Page Builder		

INTEGRATIONS

New Relic Integration	Subscription Module Integration	Google Analytics Integration	Newsletter Subscription Integration
Social Media Sharing Integration	Multiple Payment Gateway Integration	Google Optimize 360 Integration	Hotjar Integration
CDS Global Module	Kaltura Integration	BlueConic Integration	

Emuaid



DESCRIPTION

EMUAID is a Magento2 community store offering First Aid Ointment which is made from the highest quality natural healing ingredients available without a prescription.

TECHNOLOGY



emuaid.com

FEATURES



One Page Checkout



Responsive Theme Implementation



Order Management



Find A Dealer Module



Blog



Content Management



Product Data Migration from WooCommerce



Table Rate Shipping



Store Locator



WooCommerce to M2 Migration



Abandoned Cart Reminder

INTEGRATIONS



Authorize.Net Payment Integration



PayPal Payment Integration



Google Analytics Integration



Mailchimp Integration



Social Media Sharing Integration

WAI Global



DESCRIPTION

It is a Magento 2 Commerce based B2B wholesale application intended to sell automotive and heavy-duty aftermarket components used primarily in starters and alternators.

TECHNOLOGY



waiglobal.com

FEATURES



Multilingual Support



Multi Currencies



Magento Warehouse Management



Migrated from M1 to M2



Multi Website



Multi Store



Customized Product Detail Page with Custom Attributes



Customized Theme and Layout



Custom Shipping Rates using Third-party API



B2B Functions



Build Flyer



Custom Global and Product Search



Custom Multi-select Layered Navigation



Decision Cart



Minimum Quantity Purchase Threshold



Price Rendering from third-party API

INTEGRATIONS



Mailchimp Integration



Social Media Sharing Integration



YouTube API Integration



eDoc Builder Integration



Google Font API Integration



AliveChat Integration



Geolify Integration



Infor CRM Integration



Infor M3 Integration



Taking Pictures DB Integration

Magento Open Source

HookandLoop



DESCRIPTION

It is a Magento 2 Open Source store designed to provide the highest quality DuraGrip® and VELCRO® Brand fasteners.

TECHNOLOGY



hookandloop.com

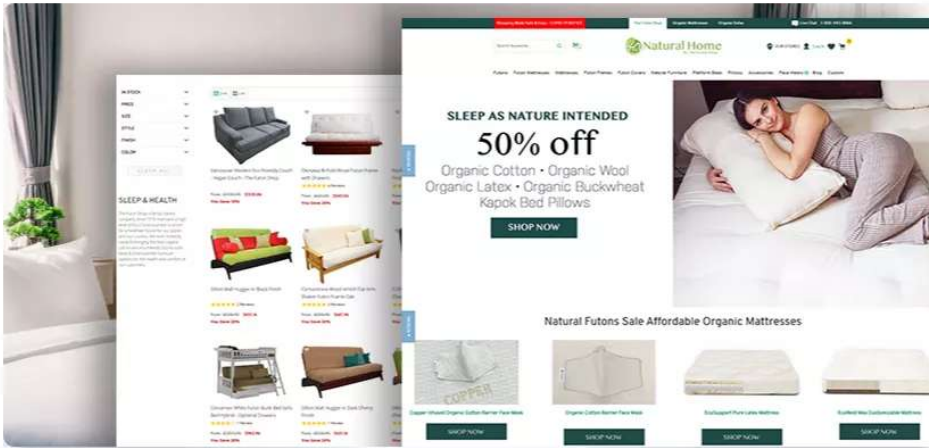
FEATURES

One Page Checkout	USPS Shipping	Content Management	Ecommerce Product Catalog Management
Coupon Code Marketing	CRON Scheduler	UPS Shipping	Bulk Discount
Multi Store	Abandoned Cart Reminder	Configurable Products	

INTEGRATIONS

Authorize.Net Payment Integration	New Relic Integration	WordPress Integration Using FishPig	Zopim Live Chat Integration
Google Analytics Integration	Mailchimp Integration	Sage Pay Integration	Cloudflare WAF
Integration with Amazon using M2EPro	Sage100 using eBridge		

The Futon Shop



DESCRIPTION

The FutonShop is a Magento 2 B2C online store selling eco-friendly non-toxic furniture and mattresses.

TECHNOLOGY



thefutonshop.com

FEATURES

Ribbon Search/Calculator	Upselling/Cross-selling Option	Customer Testimonials	Pick Up At Store Option
Store Locator	Advanced Mega Menu	Reward Points	Manageable FAQ
Popup Notifications on Adding Cart	Custom Multi-select Layered Navigation	Tax Exemption	Custom Static Block
Auto Scroll	Form Builder	Free Order Switches	QuickView
OWL Carousel			

INTEGRATIONS

Authorize.Net Payment Integration	Magic Zoom Plus Integration	Shipping API Integration	Yotpo Integration
Searchanise Integration	Drip Integration	Affirm Payment Integration	Mageplaza SEO Integration
AWIN Integration	Disqus Integration		

The Closeout



DESCRIPTION

The Closeout is a B2C Magento 2 online retail store offering fashion & lifestyle quality products at huge discounted prices.

TECHNOLOGY



thecloseout.com

FEATURES



One Page Checkout



Ecommerce Product Catalog Management



Search Autocomplete & Spell Correction



Upselling/Cross-selling Option



Ecommerce Wishlists



Store Locator



Multi Store



Product Quick View



Return Merchandise Authorization



Automatic Related Products



QuickCart



Category Sorting



UI via LESS Compilation

INTEGRATIONS



New Relic Integration



Newsletter Subscription Integration



Yotpo Integration



Hotjar Integration



Klevu Search



Bolt Checkout Integration

Rave All Care

The efforts needed to manage in online commerce store can be divided into three components:

- **Maintenance** - This is needed to keep your online store healthy
- **Development** - Development resources are needed either to:
 - Enhance a functionality to make operations better like integration with a shipping software or warehouse management system, connect with Quickbooks for real time P&L statement.
 - Implement a recommendation by digital strategist like integrate hotjar/crazyegg for CRO, or integration with FB catalog manager or Amazon
- **Digital Strategy** - Some of the key areas of focus are conversion rate optimization (CRO), Sponsored product management (PPC), multi-channel sales, marketing automation, customer journey management.

Magento Maintenance

Our Magento certified maintenance experts keep your Magento store running smoothly and up to date. Our team examines performance hurdles, detects vulnerabilities while providing support for ongoing development, site speed efficiency, security, version upgrades, integrations, extension customization, patch installations and much more.

MAINTENANCE ACTIVITY	FREQUENCY
<p>Security Patches</p> <p>Outdated Magento versions or security patches make your web store prone to unethical hacks. Our certified Magento professionals can help you with installing the latest Magento security patches to keep your web store up to date for the maximum security. Magento releases 1 to 2 security patches every month. You can read up on the importance of security patches on our blog: www.ravedigital.agency/blog/</p>	Monthly
<p>Version Upgrades</p> <p>Magento releases newer minor versions (on average 1x per quarter). To maintain the optimum health of your eCommerce store, we keep your store updated with the latest version of Magento.</p>	Quarterly
<p>SEO Site Audit + Analytics Report</p> <p>Our Magento technical support team produces SEO Audit and Analytics Reports. The findings are then escalated and fixed through development working hours.</p> <p>Rave will create reports to monitor sessions, users, revenue trends (aggregate and by channel like organic, paid, email, referral)</p>	Monthly
<p>WCAG And PCI Compliance</p> <p>Ensure your business's website is accessible to everyone by complying with ADA, 508, WCAG guidelines, and PCI security standards. <i>*Enterprise plan only</i></p>	Monthly

MAINTENANCE ACTIVITY	FREQUENCY
<p>Speed Performance Management</p> <p>It is recommended to run your store through performance management tools. Our experts analyze site speed with the assistance of tools like PageSpeed Insights, GTmetrix, and Pingdom. Recommendations are adhered to and in accordance with the above-mentioned tools.</p>	Quarterly
<p>Clean/Roll-up Logs</p> <p>We will review server logs once per month, and promptly attend to visible issues.</p>	Quarterly
<p>Monitoring/Alerts</p> <p>We either work with your hosting provider or put a monitoring alert system. So that the accountable team gets notified every time the site is down.</p>	Ongoing
<p>Email/Call Support</p> <p>eCommerce systems have ongoing transactions, and as a result require consistent support. Once we receive a request, we will assess/investigate and respond.</p>	As needed

Security Patch and Version Upgrade

- Check compatibility of various systems and extensions before upgrade.
- Apply the security patch or upgrade on a staging environment
- QA/Test the system for any issues that may arise because of upgrade
- Customer/Store owner staff is requested to test the system on Staging environment
- If there are issues found and related to any third-party extensions, Rave Digital will reach out to its author inquiring if there is a "fix".
 - Alternately, Rave level 2 resource will attempt to fix it.
- Deploy on production
- QA/UAT on production

Support Requests

- Email/Call your account manager for urgent issues
- Enhancements/customizations, add items to backlog
- Discuss items in backlog, get them added to delivery schedule based on priority

Rave All Care - Maintenance Plan

* Though the term for Rave All Care is month over month, and company may cancel at any time by giving 90 days notice from the date of last upgrade or 30 Days whichever is higher. The terms are dened in this manner because upgrade to Magento 2 and additional activities are performed quarterly and require more time.

Online Store Features	Essential	Plus	Pro	Enterprise
Best Suited For				
Online Commerce Revenue	\$0 - \$2.5M	\$2.5 - \$5M	\$5 - \$10M	\$10M+
Number of websites/storefronts (max)	1	2-3	4-5	5+
Number of extensions	1-10	11-20	21-30	30+
Number of customizations/custom modules	0-3	4-5	6-10	10+
Simple Integrations with technology vendors like: Shipstation, Shipping service, Mailchimp, Yotpo, etc?	Yes	Yes	Yes	Yes
More involved integrations with technology vendors like freight service provider, marketing automation like Klaviyo, Webgility eCC for Quickbooks, M2ePro for Amazon/eBay, etc?	No	Yes	Yes	Yes
Integration with standard ERP systems like Netsuite using Celigo/Folio3/FarApp, SAP using eAppsConnect, etc?	No	No	Yes	Yes
Custom integrations with third party systems like legacy ERP systems?	No	No	No	Yes
What's Included				
Hours spent in maintenance	300-400 hours	400-500 hours	500-600 hours	600-700 hours
Additional hours per year, can roll over and use in advance.	240 hours per year	480 hours per year	720 hours per year	Dedicated Team
Discount on our entire catalog of extensions	Free	Free	Free	Free
SEO, PPC, Multi-channel sales, Email marketing, Social media marketing	Additional	Additional	Additional	Additional
Costs per year (invoice monthly in advance)*	\$72,000	\$114,000	\$150,000	Contact Us